



**NEWS RELEASE – FOR IMMEDIATE RELEASE**

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**ATLANTA CHAPTER TO HOST ANNUAL GOLF OUTING BENEFIT**

***Atlanta NIRI will host golf outing to benefit Junior Achievement on April 30, 2010***

ATLANTA (February 22, 2010) – The Atlanta Chapter of National Investor Relations Institute (“NIRI”) will host its Annual Golf Outing benefitting Junior Achievement of Georgia, a local organization that inspires and prepares young people to succeed in a global economy.

The golf outing will be held on Friday, April 30, 2010 at Cobblestone Golf Course in Acworth, GA. Tee-off time will begin at 9:00 am using a four player scramble format. The fee to participate of \$100 per person includes a bucket of balls, continental breakfast and lunch. Prices will also be awarded for longest drive, closest to the pin, and best team score.

Sponsorships are available at several different levels providing corporations and service providers a great outreach opportunity. For sponsorship and/or participation registration, please visit the website at [www.niriatlanta.org](http://www.niriatlanta.org).

“The golf outing is a great event that offers a unique opportunity for multiple professional organizations that support finance, accounting and corporate secretaries to name a few, a great way to network and build relationships within the Atlanta market,” said Jeff Dodge, Director on the Board for the NIRI Atlanta chapter and senior vice president for investor relations for Equifax (NYSE:EFX).

About NIRI Atlanta: The Atlanta chapter of NIRI was founded in 1984 and represents one of the most active chapters in the U.S. with about 90 members from Atlanta’s leading public corporations, consulting and service provider companies. Our membership is diverse and includes Fortune 500 giants as well as small- and mid-cap companies representing more than 20 different industries. NIRI Atlanta offers monthly programs and social events providing opportunities to learn from industry experts while networking with peers, making NIRI Atlanta a dynamic organization. For more information about the NIRI Atlanta Chapter please go to: [www.niriatlanta.org](http://www.niriatlanta.org). NIRI Atlanta is part of the National Investor Relations Institute (NIRI). Founded in 1969, NIRI is the largest professional investor relations association in the world with more than 4,000 members representing 2,000 publicly held companies and \$5.4 trillion in stock market capitalization.

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